



RUS ENG DEU FRA ARA PER ESP SR JPN CHN(S) CHN(T)

search

17:49

7/08/2007

MOST POPULAR ARTICLES

- Russia to build 2 Kalashnikov factories in Venezuela by 2010
- Russia's Navy must restore presence in Mediterranean - commander
- Russia guided by international law in its polar shelf probe
- Russia to launch serial production of Bulava ballistic missile
- Russia to equip two air regiments with Su-34 strike planes soon

Business

U.K. investment co. Lion Capital LLP to buy Russian juice maker

15:43 | 06/08/2007



MOSCOW, August 6 (RIA Novosti) - British investment company Lion Capital LLP is set to take over Russia's third largest juice producer, Nidan Juices, investment bank Troika Dialog said Monday.

The terms of the acquisition, which are expected to be finalized in September provided the Russian Antimonopoly Service gives its approval, have not been disclosed.

"We are seeking partnership with Lion," Igor Shilov, Nidan's board chairman, was quoted by Troika Dialog, a consultant in the deal, as saying.

"We have chosen Lion as our investment partner because of its vast experience in investment and management of consumer companies, especially in the drinks segment."

Shilov said higher incomes in Russia and growth in demand for health drinks have opened up strong potential on the market.

U.S. investment bank Goldman Sachs acted as adviser for Lion Capital LLP in the deal, and also provided financing.

Javier Ferron, a partner of Lion Capital, praised Nidan's attractive portfolio of juice brands and the company's strong positions on one of the world's largest and fastest-growing juice markets. He said there was a good chance of introducing new brands, expanding the company's market presence and investing in the company's brands.

Nidan's largest brand is Moya Semya juices. The company also bottles juices under the brands Champion, Sokos, Caprice, and Da! brands.

The Gateway to Russia Web site quoted a business analyst as saying the average Russian consumes as little as 12 liters of juice and nectar annually, whereas the average Muscovite drinks 35 liters, and St. Petersburg residents 30 liters.

[For more information in Russian >>](#)

[send by e-mail >>](#)

[back to main page >>](#)



- ONLINE NEWS
- OPINION & ANALYSIS
- WORLD
- GB
- RUSSIA
- BUSINESS**
- SPORTS
- SOCIETY
- SCIENCE & TECHNOLOGIES
- CULTURE
- STRANGE BUT TRUE
- IMAGE GALLERIES
- VIDEO
- RUSSIA'S STATE SYMBOLS
- OFFICIAL RUSSIA



topics

- Russian Arctic mission
- Belarus Gazprom gas dispute
- Russia-Britain diplomatic row
- Russia suspends CFE Treaty
- Russia at Le Bourget air show
- U.S. missile shield plans in Europe

[other topics >>](#)

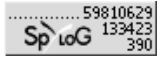


more

- RIA NOVOSTI
- PHOTOSERVICE
- FEEDBACK
- REFERENCE
- LETTERS TO THE EDITOR
- PRODUCTS AND SERVICES

[CONTACTS](#)

[CAREERS](#)



© 2007 RIA Novosti

old version