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Corporate Press Release  
February 1, 2012  
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## **PRESS RELEASE**

### **5 YEAR OUTSTANDING ACHIEVEMENT AWARDS GIVEN TO 21 WORLDWIDE PAPA'S RUSSIAN EMPLOYEES FOR DEDICATED SERVICE TO THE COMPANY**

*Experiencing rapid growth, WorldWide Papa's rewards its long serving employees*

**LONDON** – February 1, 2012-- [WorldWide Papa's, Plc](#) (FSE: 1PJ.F), the exclusive area developer of [Papa John's International, Inc.](#) restaurants in St. Petersburg and the Leningrad region of Russia, announces that 21 WWP local employees have been given the Five-Year Service Award for their valuable and dedicated contributions to WorldWide Papa's success.

WorldWide Papa's was built on a foundation of teamwork and has maintained a strong core of the original employees that launched the brand in St Petersburg seven years ago. WorldWide Papa's has proven its commitment to the region as well as its people and will continue to provide stability and new life as it brings fresh jobs to the area with its expansion to 40 stores by 2015.

“The strong WorldWide Papa's corporate culture is the foundation that has resulted in unusually high employee retention, with these 21 recognized employees representing only a part of the WorldWide Papa's family. We were incredibly lucky to find great people when we started and with the rapid growth we've experienced in the last five years, it was important to recognize some of the employees who have been with us since the company's infancy,” said Darrin Stock, CEO and Founder of WorldWide Papa's. “These employees have shown a real commitment to the growth of WorldWide Papa's and each of them will play a vital role in successfully getting to our goal of 40 stores by 2015.”

WorldWide Papa's currently has seven stores in operation, with plans to expand to 10 by the end of the third quarter.

### **About WorldWide Papa's**

WorldWide Papa's, Plc is an international management company, formed in 2004, with exclusive area development rights to [Papa John's International, Inc.](#) restaurants in St. Petersburg, Russia and the Leningrad region. WorldWide Papa's opened its first Papa John's restaurant in St. Petersburg in 2005.

The company currently operates restaurants in the region, with plans in place for reaching a total of 40 restaurants by 2015. Papa John's restaurants in St. Petersburg were recognized in 2010 and 2011 as the winning establishment in a local pizza taste-test competition, named as having the best pizza against the leading competitors in the marketplace. For more information about WorldWide Papa's visit <http://www.worldwidepapas.com>.

*The statements contained herein which are not historical are forward-looking statements that are subject to risks and uncertainties that could cause actual results to differ materially from those expressed in the forward- looking statements, including, but not limited to, certain delays beyond the company's control with respect to market acceptance of new technologies or products, delays in testing and evaluation of products, and other risks detailed from time to time in the Company's filings.*

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