

FOR IMMEDIATE RELEASE

WorldWide Papa's Announces Completion of Filing for Listing on German Open Market Deutsche Börse - Frankfurt

DENVER – January 7, 2010 – [WorldWide Papa's, Inc.](#), the exclusive area developer of Papa John's, Inc. restaurants in St. Petersburg and the Leningrad region of Russia, announces that it has completed its filing for a listing on the Deutsche Börse - Frankfurt Open Market as a Public Limited Company with the assistance of Global Xchange Solutions, AG.

“Over the past 18 months, we have explored several options for sourcing the capital needed to fuel our development and expansion plans and with continued demonstration of the strength of the German market, we look forward to securing a listing on the Deutsche Börse in the near term,” said Darrin Stock, CEO and founder of the Company. “Having enlisted a number of leading partners to advise the Company through the process, we feel confident in receiving an acceptance to our filing and look with great enthusiasm to February 2011 to commence public trading of WorldWide Papa's shares on the Frankfurt Open Market.”

Additionally, WorldWide Papa's announces its relationship with Australian-based Computershare, a global transfer agency and share registration company, specializing in data management, high volume transaction processing and stakeholder engagement. Having represented companies in all major financial markets, Computershare will assist WorldWide Papa's through its filing process to be listed as WorldWide Papa's, Inc. on the Frankfurt Open Market. Through this engagement, Computershare will aid WorldWide Papa's in managing the transfer of shares to current shareholders through its process of completing the process of evolving from a Corporation to a Public Limited Company.

“This listing will provide a potential source of the capital needed for WorldWide Papa's to reach the goals we have set in place for expansion into St. Petersburg and the Leningrad region



of Russia, and grow our number of locations exponentially from our current five restaurants,” said Gary Hamilton, secretary/treasurer and co-founder of the Company. “An approval as a listed company on the Deutsche Börse will also contribute to our ability to secure potential liquidity to investors in the future, as well as appeal to an increased base of institutional investors in the European marketplace.”

Provided the application for filing is accepted, WorldWide Papa's anticipates that the first day of trading for Company shares will be on or around February 14, 2011. In the interim, the Company will initiate an aggressive campaign to secure new investors in Europe and will launch its Road Show in mid-January 2011, commencing the tour in London.

About WorldWide Papa's

WorldWide Papa's, Inc. is an international management company, formed in 2004, with exclusive area development rights to Papa John's International, Inc. restaurants in St. Petersburg, Russia and the Leningrad region. Founded by Darrin Stock and Gary Hamilton, WorldWide Papa's opened its first Papa John's restaurant in St. Petersburg in 2005. The company currently operates four restaurants in the region, with plans in place for the expansion of reaching a total of 40 restaurants by 2014. Papa John's restaurants in St. Petersburg were recognized in May 2010 as the winning establishment in a local pizza taste-test competition, named as having the best pizza against two leading competitors in the market. For more information about WorldWide Papa's visit <http://www.StPetePapaJohns.com>.

About ComputerShare, Ltd.

Computershare is a global market leader in transfer agency and share registration, employee equity plans, proxy solicitation and stakeholder communications. We also specialise in corporate trust services, tax voucher solutions, bankruptcy administration and a range of other diversified financial and governance services. Founded in 1978, Computershare is renowned for its expertise in data management, high volume transaction processing, payments and stakeholder engagement. Many of the world's leading organizations use these core competencies to help maximise the value of relationships with their investors, employees, creditors, members and customers. Computershare is represented in all major financial markets and has over 10,000 employees worldwide. For more information, visit www.ComputerShare.com.

About Global Xchange Solutions AG.

Global Xchange Solutions AG., (GXS) a Zürich, Switzerland registered private equity and corporate finance company. GXS is a member of the “Swiss Private Equity and Corporate Finance Association”. GXS primarily advises small and medium-size companies within the scope of their growth strategies, the planning and execution of their business plans, corporate equity and financial structures, Initial Public offerings, Mergers and Acquisitions, Swiss banking relations, lines and letters of credit, equity and debt placement and guiding clients with listing their shares on the Frankfurt Stock Exchange. GXS provides its clients with access to European based investor relations services, public and media relations services, access individual private equity and investment fund managers, legal and audit services. GXS can provide our clients with European corporate news distribution services to over 600 banks, fund managers and over 1,500 financial / investment portals. www.GlobalXchangeSolutions.com



Disclaimer

This press release contains forward-looking statements based on beliefs of WorldWide Papa's Plc management. When used in this press release, words such as "anticipate", "believe", "estimate", "expect", "intend", "plan" and "project" are intended to identify forward-looking statements. Such statements reflect the views of WorldWide Papa's as of the date made with respect to future events and are subject to risks and uncertainties. Many factors could cause actual results to be materially different from those projected here, including, among others, changes in general economic and business conditions, changes in currency exchange rates and interest rates, introduction of competing products, lack of acceptance of new products or services and changes in business strategy. WorldWide Papa's disclaims any intention or obligation to update these forward-looking statements.

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