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FOR IMMEDIATE RELEASE

WorldWide Papa's Participates in U.S. Independence Day Celebration in Russia

ST. PETERSBURG, RUSSIA -- (July 14, 2010) – [WorldWide Papa's, Inc.](http://www.stpetepapajohns.com), the exclusive area developer of Papa John's, Inc. restaurants in St. Petersburg and the Leningrad region of Russia, has announced its participation in the U.S. Independence Day Celebration in St. Petersburg, held July 7, 2010. The company was a food sponsor for the event, hosted by The Consulate General of the United States of America in St. Petersburg.

“WorldWide Papa's was approached to donate Papa John's pizza for the Independence Day event because it is such a recognized staple of American dining,” said CEO and founder, Darrin Stock. “As the Papa John's franchisee in St. Petersburg and the Leningrad region, this was a valuable opportunity to help further extend the pizza brand to Russian consumers.”

The Consulate General in St. Petersburg hosted approximately 250 St. Petersburg residents during the event, celebrating the 234th anniversary of U.S. Independence Day.

About WorldWide Papa's

WorldWide Papa's, Inc. is an international management company, formed in 2004, with exclusive area development rights to Papa John's International, Inc. restaurants in St. Petersburg, Russia and the Leningrad region. Founded by Darrin Stock and Gary Hamilton, WorldWide Papa's opened its first Papa John's restaurant in St. Petersburg in 2005. The company currently operates four restaurants in the region, with plans in place for the expansion of reaching a total of 40 restaurants by 2014. Papa John's restaurants in St. Petersburg were recognized in May 2010 as the winning establishment in a local pizza taste-test competition, named as having the best pizza against two leading competitors in the market. For more information about WorldWide Papa's visit <http://www.stpetepapajohns.com>.

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